

## **CASSANDRA MARSHALL, MPS**

10 years' experience  
developing and designing for  
the web.

### **LINKS–**

<http://daydreamproject.com>  
<https://www.linkedin.com/in/cassandramarshall/>

### **CORE STRENGTHS–**

- HTML, CSS, JavaScript and jQuery.
- Responsive web design using a mobile first approach.
- Adobe Creative Suite
- MVC frameworks, WordPress, Cold Fusion and ASP.net.
- Version control software, Beanstalk and Git.
- Jira and Basecamp.
- UX Design, Typography, Layout and best practices.
- Browser testing and debugging.

*“Genuinely love writing the web and it shows in my work.”*

### **EDUCATION–**

Interactive Telecommunications Program, New York University, MPS, 2005  
Design and Technology, Parson's School of Design, 2002  
University of California at Santa Cruz, B.A., 1998

### **PROFESSIONAL ORGANIZATIONS–**

Women Techmakers Lead, Modesto, and former Google Developers Group Co-Lead, Modesto

### **PROFESSIONAL EXPERIENCE–**

#### **Front-end Engineer, WebSight Design, Sausalito, CA, 10/2015 – 8/2017**

Translated Photoshop design compositions into rich presentation layer experiences for both WordPress and Yii, an MVC framework. Gained expert level experience with HTML, JavaScript, CSS, jQuery and mobile first responsive web design.

#### **Front-end Web Developer, Stelter, Remote, 11/2014 – 7/2015**

Developer for the company's redesign of their product, microsites for non-profits to receive donations. Resolved design bugs, JavaScript errors, layout issues and responsive breakpoints problems.

#### **Front-end Web Developer / UX Designer, Daydream Project, Remote, 7/2009 – 10/2014**

Designed, developed, installed and maintained websites for medium size companies focusing primarily on WordPress as a CMS. Wrote work contracts, managed development timelines, authored style guides, provided hosting services and technical assistance.

#### **Front-end Developer (WordPress), SaveMart, Modesto, CA, 12/2013 – 3/2014**

Designed, developed and installed responsive WordPress Template based on the Foundation Framework. Designed template style sheet and converted 60 pages from a table-based layout to a grid-based layout, migrated 30 additional pages. Updated existing blogs and advised on further development.

#### **Product Manager, Newsweek, New York City, NY, 2/2008 – 7/2008**

Authored requirements documents, information architecture and timelines for website enhancements. Managed new widget design, development and resources.

#### **Web Producer, Ford Foundation, New York City, NY, 2/2006 – 7/2007**

Worked with print graphic designers, copy writers and back-end engineers to modify and update the outgoing website for worldwide philanthropic organization.